

OUTSMART COMPETITORS.

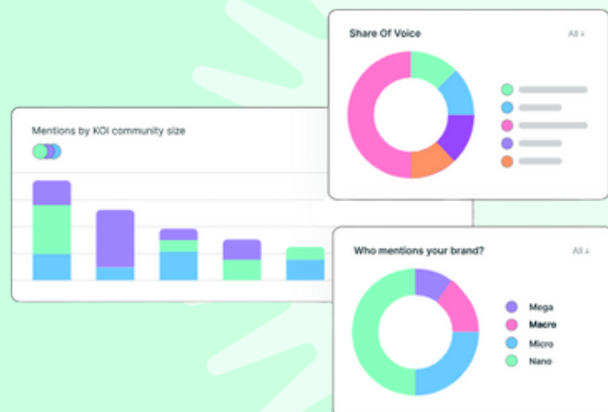
Benchmark key influencer marketing players on demand, with Kolsquare's Social Listening Tool.

Get the insights you need to stay ahead in influencer marketing.

TURN COMPETITOR DATA INTO STRATEGY

With Kolsquare's Social Listening dashboards, you can benchmark your brand against competitors on Instagram and TikTok, uncover actionable insights, and shape smarter campaigns.

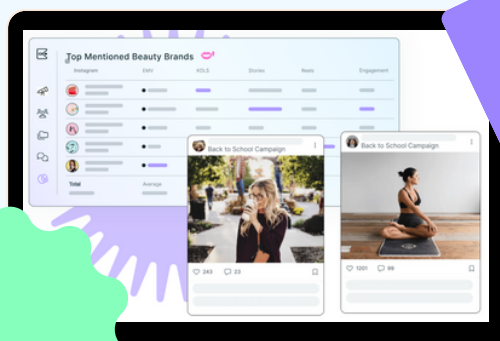
Trusted by 1,200+ leading brands and agencies worldwide.



Ogilvy | HYUNDAI | NETFLIX | SEPHORA | KLM | SHISEIDO | HERMÈS PARIS | CAUDALÍE

HOW IT WORKS

- 1 Create a Social Listening dashboard
- 2 Add your competitors (up to 10 per network)
- 3 Explore competitor data, creators, and content
- 4 Adjust by date range, country filters, and metrics



WHAT YOU'LL GAIN



Competitive Insights

Follow up to 10 competitor brands on Instagram and TikTok. Compare EMV, engagement, and content volume to understand your market position.



Creator-Mapping

See which KOLs competitors are collaborating with, how those partnerships perform, and identify new influencer opportunities for your brand.



Content Intelligence

Access competitors' top-performing posts and campaigns to inspire your own strategy and learn what drives results..



Filter by country

Analyse performance by geography to adapt your strategy to each market.



Save time through automatisisation

Skip manual searches and centralise competitor monitoring automatically in one clear dashboard.

DISCOVER HOW SOCIAL LISTENING CAN SHARPEN YOUR STRATEGY

Ready to get started? Connect with your Customer Success rep or book a demo and start leveraging competitive insights for smarter, faster decisions.



Book a demo →